

# Guidelines of Visual Components logotype

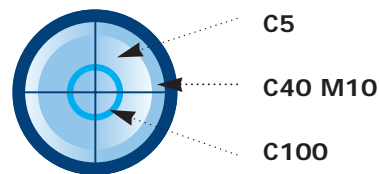
## Process colors / CMYK



**Blue**

**C100 M70 Y10 K30**

**(100% cyan, 70% magenta, 10% yellow, 30% black)**



## Safety area



In order to ensure its visibility, the logotype is surrounded by a safety area:

Width = length of X + width of logotype + length of X

Height = length of X + height of logotype + length of X

and the logotype is on center of the safety area

# Guidelines of Visual Components **logotype**

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Logotype on light background: Blue C100 M70 Y10 K30

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Logotype on dark background: Nega (white)

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Logotype for 1-color printing: Black

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[www.visualcomponents.com](http://www.visualcomponents.com)

Logotype with text: typeface Futura bold/book ([www.adobe.com](http://www.adobe.com))

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